



SOLVING THE WORLD'S MOST COMPLEX  
**TRADE & LOGISTICS** CHALLENGES

## TRANSPORT AND LOGISTICS

Improving supply chain and transport corridor performance

In the last ten years, Nathan has conducted approximately 20 corridor assessments covering more than 40 countries to help our clients increase transport and logistics efficiencies. Logistics performance is not only essential for business competitiveness but also helps address food security and public health objectives.

### KEY SERVICE OFFERINGS

- Corridor performance diagnostic studies
- Assessment of transport logistics and supply chain efficiency
- Market and demand studies
- Operational performance assessments
- Corridor management and institution building and support
- Quantifying the impact of interventions on transportation networks

## UTILIZING INNOVATIVE TOOLS TO REDUCE LOGISTICS BOTTLENECKS

Nathan's logistics assessment toolkit helps planners, economists, and engineers identify bottlenecks, assess and benchmark performance, formulate strategies and establish priorities for improving logistics chains and boosting supply chain competitiveness. In Latin America, we are using GPS and RFID technology to track time and support the traceability of shipments. In East and Southern Africa, Nathan designed and managed a challenge fund to encourage innovation in the logistics sector.

## REDUCING THE COST TO TRADE

Nathan's experts are experienced in quantifying trade and transport costs and developing strategies to reduce them. In Ghana, Nathan analyzed whether the fees charged on imports, exports, and transit shipments are commensurate with the cost of service provision and calculated the economic impact of reducing fees and charges. In Tanzania, Nathan experts are calculating the cost of trade via various competing corridors and proposing recommendations on how to reduce transport costs.

## ANALYZING MARKETS TO ASSIST PLANNING

Nathan has extensive experience in conducting market assessments, forecasting demand, and working with governments to develop national transport and logistics master plans. Nathan assisted the Government of Jamaica in developing a strategy for its Logistics Hub Initiative, using private sector-led growth to capitalize on the country's potential to become a transshipment and logistics hub. In Peru, Nathan performed a market assessment for the Port of Ancón, analyzing Peru's container shipping market, including shipping trends, Peru's demand and capacity, and potential pricing and legal frameworks.

## IMPROVING GOVERNANCE OF LOGISTICS SYSTEMS AND TRANSPORT CORRIDORS

Nathan experts cooperate closely with developing country transport ministries, regional corridor management authorities, and the private sector to design and implement pro-growth transport policies. Our experts also help improve the regulatory environment, estimate the economic impact of transport sector liberalization, and help corridor management committees and associations become financially sustainable. In Haiti, Nathan implemented a two-year project to increase the regulatory capacity of the national port authority, APN.

## CONTACTS

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## ABOUT NATHAN

Nathan is a private international economic and analytics consulting firm that works with government and commercial clients around the globe to deliver practical solutions and achieve lasting results. Whether building frameworks for economic growth or navigating regulatory hurdles, securing infrastructure financing or evaluating and assessing disputes, Nathan's experts serve as trusted partners, offering clients the analysis, technical advice, and strategies they need for sound decision-making. Known for both technical and service excellence and with corporate offices in the US, London, and India and more than 40 program offices around the world. More information about Nathan can be found at [nathaninc.com](http://nathaninc.com)

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