SOLVING THE WORLD'S MOST COMPLEX **TRADE & LOGISTICS** CHALLENGES

CUSTOMS MODERNIZATION

Reducing the time and cost of customs clearance

Nathan partners with customs authorities, trade ministries and businesses to modernize customs clearance and border management through expert advice, innovative tools and facilitating productive customs-to-business relationships. More transparent, efficient and inclusive trade, guided by international standards, increases economic competitiveness and can contribute to lifting people out of poverty. We make lives sustainably better through transparent, simplified and inclusive trade, harmonized with international standards.

KEY SERVICE OFFERINGS

- Legal/regulatory analysis and conformity assessment
- Institutional strengthening/trade governance (national trade facilitation committees)
- Trade portals, enquiry points, analysis and publication of trade-related fees and charges
- ICT analysis, procurement and implementation including data harmonization and cross-border customs connectivity
- Voluntary compliance (risk management, post-clearance audit, authorized economic operator)
- Customs-to-business dialogue
- Women's economic empowerment through trade

MODERNIZING CUSTOMS POLICY AND LEGISLATION

Nathan partners with trade ministries and customs authorities to align trade facilitation policies, laws, and regulations with international standards and formulate policies grounded in qualitative and quantitative evidence. We also facilitate private sector consultations on revised legislation, train stakeholders to manage change, and raise awareness of changes using traditional and new media. In Botswana, Nathan's expert advice to the Botswana Unified Revenue Service led the government to incorporate key modernization concepts into its customs laws, bringing legislation into compliance with WTO and WCO standards, including the Revised Kyoto Convention, SAFE Framework of Standards, and Agreement on Trade Facilitation.

INCREASING TRANSPARENCY OF TRADE

The publication of trade laws, regulations, and procedures eliminates ambiguity and removes opportunities for corruption. Nathan partners with developing country governments to develop web-based national trade information portals and enquiry points, and publicize information on trade-related fees, charges and penalties. We also empower vulnerable traders, including women and ethnic minorities, by increasing their access to information through cross-border trade programs. Nathan has helped set up trade portals in Botswana, Haiti, Myanmar, and Namibia.

AUTOMATING BORDER CLEARANCE TO MAKE TRADE MORE EFFICIENT

Nathan works with developing country governments to secure high-level government commitment and sustained cooperation among public and private sector parties to develop automated systems, such as national single windows. In addition to business process mapping and reengineering, we provide expert advice on the design, procurement and implementation of border management automated systems and on the adoption of emerging technologies (e.g. blockchain, RFID) to facilitate trade. In Jordan, Nathan helped Jordan Customs expand single window participation from three government agencies to seven--covering 95 percent of Jordan's imports. In ASEAN we helped develop the institutional, legal, and technical mechanisms that enabled member states to exchange key cargo information to expedite clearance.

FOSTERING CUSTOMS-TO-BUSINESS RELATIONSHIPS AND VOLUNTARY COMPLIANCE

Customs modernization works when customs authorities and traders operate in mutual trust, to mutual benefit. Nathan advises customs authorities on private sector engagement, the development of compliance management programs (post-clearance audit, trusted trader programs) based on risk, and developing pre-arrival processing programs to reduce uncertainty during border clearance. These programs maximize Customs allocation of resources, increase customs revenue, and reduce the time and cost of trade. Nathan has supported customs-to-business relationships in Latin America, Africa, the Middle East and Southeast Asia.

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